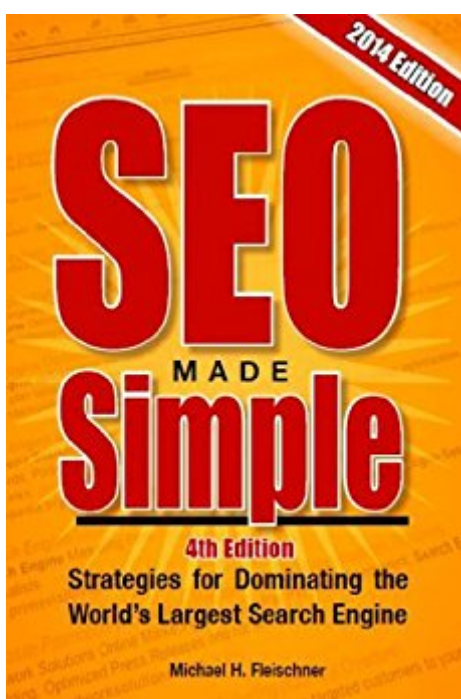


The book was found

SEO Made Simple (4th Edition): Search Engine Optimization Strategies: How To Dominate Google, The World's Largest Search Engine



Synopsis

SEO Made Simple (4th Ed.) - Search Engine Optimization Strategies for Dominating Google, the top-selling search engine optimization guide of all time, has been completely updated for 2014 including information on the Hummingbird Update, Penguin 2.0, and much more. The latest Google algorithm updates have been included to help you achieve search engine optimization dominance. This is not just last year's guide with a new cover but completely revamped to address the strategies needed for top rankings - a tell-all search engine optimization guide for anyone trying to reach the highly coveted #1 ranking on Google for their website, blog, or video (4th edition). Updated and expanded with the latest information on search engine optimization (SEO) and including more than 27 new pages of proven search engine optimization techniques that address the changing landscape of search engine optimization. SEO Made Simple is today's top-selling search engine optimization guide for good reason. Learn from leading Webmaster Michael H. Fleischner the specific SEO techniques that deliver top rankings in less than 30 days. Whether you're a search engine optimization expert or new to website rankings, the techniques revealed in SEO Made Simple will give you everything you need to dominate Google and other leading search engines. Generate tons of traffic to your website absolutely FREE with top search engine placement on Google, Yahoo! and Bing. SEO Made Simple has helped more individuals than another other search engine optimization guide ever printed to achieve top rankings for even the most competitive keywords. This guide has been updated with the latest SEO advice on social media, Google Places, and even a step-by-step link building process that has already produced top results for some of the most sought after keywords. If you are looking for a guide that provides the information you need to achieve top search engine rankings, without all of the useless fluff, this is it. SEO Made Simple is the only resource on search engine optimization that you'll ever need. Learn the techniques that have a direct and significant impact on your website's ranking. This book is ranked #1 for a reason. Read our reviews and see for yourself why SEO Made Simple is your most important resource for acquiring top search engine rankings.

Book Information

File Size: 1757 KB

Print Length: 146 pages

Publisher: CreateSpace; 4th Edition edition (February 19, 2014)

Publication Date: February 19, 2014

Sold by:Â Digital Services LLC

Language: English

ASIN: B00IK1SIG4

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #789,297 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #273

inÂ Books > Business & Money > Marketing & Sales > Search Engine Optimization #319

inÂ Books > Computers & Technology > Internet & Social Media > Online Searching #3956

inÂ Books > Computers & Technology > Networking & Cloud Computing > Internet, Groupware, & Telecommunications

Customer Reviews

I have both the print and Kindle edition of the 3rd edition of this book so when I saw there was a new update released I jumped on it. There have been a number of changes with Google this past year. Hummingbird, yes. But the Keyword Planning tool got a make-over and I thought there must be a number of other changes that an expert like this author would be able to share. I also like the way the author steps you through the important things to know, and do, to be successful. If you have not read a prior edition you should find this book's advice helpful; I generally feel the content is a 4 or even 5. However, if you have read prior editions I can't recommend this book. The most glaring omission was not including something that tells us prior readers what changed in the past year. This alone is worth \$2.99 but I was forced to skim through the book looking for references to changes that may have occurred. It was a waste of time and I didn't learn anything. It is also a step backwards in terms of functionality. The table of contents is not linked! The 3rd edition had a linked table of contents but not this edition. This is a must-have feature for a how-to, non-fiction book. The book is defective without it in my opinion. Two other nits that I also noticed in the 3rd edition were carried over to this one. The author continues to reference the link at the bottom of the page. • Since there are no pages in eBooks, we eBook readers need to buy the print book to figure out what the link is. Finally, a foreword is written by someone other than the author, yet this foreword is written by the author. What about calling it a Preface? It really is good information if you are new to SEO. It just needs a bit more care in the design department.

My partner and I have been trying to learn how to implement a solid approach to SEO for marketing our business/website and increasing traffic. We both read and discussed *SEO Made Simple* and have begun applying the knowledge we've acquired from it. We realize that we were on the right track with figuring out on-page optimization, but needed guidance for understanding off-page optimization techniques. This book provides a straight-forward outline for both optimization techniques, though we thought that the on-page explanations were more helpful and example-based than the off-page explanations. Link-building seems to be a much more challenging pursuit and we have a lot more to research about the topic. Perhaps later editions would be better with clearer explanations and more examples of each type of link-building. Overall, this book is excellent for people with little-to-no knowledge of SEO and it has provided an splendid jumping-off point for us to learn to optimize our own site to more highly rank on Google. We look forward to taking advantage of what else Fleischner's marketing/SEO sites have to teach us.

excellent step by step guide, well explained and easy to understand by 'non professionals' too covers all important aspects of modern seo, and explains clearly what NOT to do as well offers some 'hidden' and very useful seo tools recommended!

Before posting my review, I want everyone to understand that I have limited SEO experience, so my views of this book will reflect a beginners opinion. With that said, this book is simply amazing. I was almost ready to give up after failing several times. I had read books, watched videos, and participated in message boards but nothing seemed to help . Everyone and everything told me what to do, just not how to do it. I had no where to turn for help except specialists charging around \$1000 a month. The specialist said they could have my site rocking in six months. That sounded great but where was I supposed to get the money to pay them \$6000. They also would not tell me what rocking meant because they had not guarantee their service would actually work. Long story short, I was almost ready to give up when I found this book on Amazon for \$2.99. I originally purchased the 3rd edition and recently purchased every other book of Michael S. O'Leary including this 4th edition. Don't get me wrong, SEO is still hard work but I understand how to do it now, which is the first step to success. If you are new to SEO, buy and read this book. It clearly tells you what to do, how to do it, and in what order to do it in. It is simply a steal, if I knew what I know now, I would gladly pay \$100 dollars for it.

A lot of the things discussed in this book are NOT easy to understand....more advanced web design

and blog development knowledge are required. I've been blogging for 7 years and I do all of my own formatting, etc and there was still stuff I didn't understand and had to research further.

[Download to continue reading...](#)

SEO Made Simple (4th Edition): Search Engine Optimization Strategies: How to Dominate Google, the World's Largest Search Engine
Seo 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2016)
SEO 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2017)
SEO 2016: SEO Secrets For Ranking On The First Page Of Google (SEO Marketing, SEO 2016, SEO, Search Engine Optimization)
SEO: Marketing Strategies to Dominate the First Page (Google analytics, Webmaster, Website traffic, Adwords, Pay per click, Website promotion, Search engine optimization)
Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing)
SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing)
SEO: Easy Search Engine Optimization, Your Step-By-Step Guide To A Sky-High Search Engine Ranking And Never Ending Traffic (SEO Series)
SEO Made Simple (Third Edition): Strategies for Dominating the World's Largest Search Engine
WordPress: A Beginner to Intermediate Guide on Successful Blogging and Search Engine Optimization. (Blogging, SEO, Search Engine Optimization, Free Website, WordPress, WordPress for Dummies)
SEO+Clickbank (Search Engine Optimization 2016): Use The Power of Search Engine Optimization 2016+ Clickbank
SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies
Google Semantic Search: Search Engine Optimization (SEO) Techniques That Get Your Company More Traffic, Increase Brand Impact, and Amplify Your Online Presence (Que Biz-Tech)
SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic
SEO Simplified: Learn Search Engine Optimization Strategies and Principles for Beginners (The SEO Series)
SEO Fundamentals: An Introductory Course to the World of Search Engine Optimization (The SEO University)
SEO Fitness Workbook: 2016 Edition: The Seven Steps to Search Engine Optimization Success on Google
Seo 2016: Search Engine Optimization Rank at the Top of Google Search Engine Optimization - SEO for WordPress: How I Hit Page #1 of Google In 27 days! (Volume 3)
SEO 2016: Learn Search Engine Optimization (SEO Books Series)

[Dmca](#)